







# Circular Economy - An Enabler for a Safe, Secure and Sustainable World

- Standards Approach

UL Standards and Engagement & CII IQ Collaborative Workshop #2 Supported by



## STRATEGIES FOR IMPLEMENTATION OF A CIRCULAR ECONOMY

- Standards Approach



**17:30 - 19:00 hrs IST | June 02, 2022** Virtual Programme

> The Earth has limited resources to meet seemingly unlimited needs from its users. A systems approach to conserve resources at every level has always been relevant and has gained even higher importance in recent years. Moving from a take-make-waste, linear economy model to a more closed-loop, circular economy model, is an imperative for a safer, more secure and more sustainable world. The earth we are living on today is not inherited from our ancestors; it is what we have borrowed from future generations, and hence, it is our responsibility to hand it over to the next generation in the same condition as borrowed, or better. Achieving net-zero carbon dioxide emissions can help to make sure we can accomplish that goal. Circularity helps to pave the way forward for net zero, and it also serves as an enabler. Creating a circular economy requires systems thinking; for products, this means considering a product's end of life in the design stage, to ensure it is designed for recyclability, reuse or another second-life application. Through the development of circular economy standards, we can help to set consistent metrics for improvement, as underscored by the maxim, "What gets measured gets improved."

#### THIS CAN BE ACCOMPLISHED THROUGH

**SPEAKERS** 



Building common understanding of circularity



Building awareness on the various elements of circularity



Sharing case studies and success stories on circular economy models



Implementing standards

for circular economy

and circularity

measurement



Helping India develop and advance its approach and implementation plan for circularity



**Sonya Bird** Director, International Standards UL Standards and Engagement



Vipin Sahni Executive Director CII Institute of Quality



Anupam Kaul Technical Adviser Quality, Metrology & Standards Cll Institute of Quality



Manjunath Vittala Rao Standards & Programs Manager South Asia & Sub Saharan Africa Underwriters Laboratories Inc.

### **SESSION FOCUS**

- Circular economy as an imperative for sustainable business: Outcome of workshop #1
- Government of India Driving transition from linear to circular economy: expectations from industry
- Strategies on building a circular economy for all – US approach



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CII Institute of Quality is the leading authority in Quality Enhancement among organisations and industries. Over the past century, CII has provided Indian Industries with the support, systems and tools to make a mark in the competitive world. It is realised that the best way to enhance an organisation's competitiveness is through the quality route.

What started as the Total Quality Management Division (TQMD) of CII in the mid-eighties, has now evolved as CII Institute of Quality. As a champion of the Quality movement, CII IQ is powered by the responsibility of enriching the lives of its members, improving their workplaces and making the world at a large, a better place by applying quality tools, techniques and systems. CII IQ provides the best of its kind training and consulting services to organisations to help improve their performance and set a standard of excellence.